



Keep up with what's happening at the GHC!  
Scan to download the GHC Mobile App.



## 2011 Governor's Housing Conference Agenda

### Cyber Café

#### **Exhibit Hall A**

Wednesday: 1-6 p.m.

Thursday: 7:30 a.m.-6 p.m.

Friday: 7:30-10:30 a.m.

Need to stay in touch while at the conference? The Cyber Café offers you a location to get online, check your email and stay connected with things back at the office.

### Wednesday, November 16

<p><b>8-10 a.m.</b></p>	<p><b>Pre-conference Registration</b> <i>First Floor Prefunction</i></p>
<p><b>1-6 p.m.</b></p>	<p><b>Conference Registration</b> <i>First Floor Prefunction</i></p>
<p><b>9:30 a.m.-3 p.m.</b></p>	<p><b>Pre-conference sessions</b></p> <p><b>Financing Multifamily for Your Future</b> <i>Meeting Room 203</i></p> <p>With the financial landscape rapidly changing, are you aware of how to manage these changes to complete projects? This interactive workshop will provide you with a detailed analysis of the strategies and techniques used in underwriting FHA, VHDA, special-needs population and conventional lending for multifamily developments. In addition, you will examine recent trends and</p>

apply lessons learned to design creative and effective approaches to financing your multifamily project. Bring your project ideas, challenges and questions. This is your opportunity to work directly with industry experts to find new approaches and strategies to keep your project going or to get stalled projects back on track.

**Presenters:**

- Brenda Brophy, Senior Development Officer, Virginia Housing Development Authority (VHDA)
- Ralph M. Perrey, Senior Business Developer, Fannie Mae

**Moderator:**

- Chris Hilbert, Senior Community Housing Officer, Virginia Housing Development Authority (VHDA)

---

### **Is Fair Housing Fair?**

*Meeting Room 204*

More than 4 million fair housing violations occur yearly, but less than 1 percent of those violations are reported leaving 99 percent of victims, who would otherwise qualify, robbed of their rights to housing. Over the past three years, complaint tracking has shown that complaints from people with disabilities have risen to an all-time high nationwide. In this four-hour session, learn about the rights of people with disabilities under the Fair Housing Law using the fair housing statute. Topics covered in this workshop will provide an in-depth look at fairness and accessibility in the industry, including: design and construction of accessible-covered multifamily housing; reasonable accommodations and modifications and zoning ordinances; and fair housing. In addition, you will have the opportunity to understand and reflect on the Fair Housing Disability cases of 2011.

**Presenters:**

- Mahalia "Mally" Dryden-Mason, Consumer Education Coordinator and Fair Housing Training Specialist, Virginia Department of Professional and Occupational Regulation (DPOR)

---

### **Getting Transportation and Housing Right**

*Meeting Room 202*

Join local planners and PDC members to learn how the Transportation and Housing Alliance Toolkit can help your nonprofit and your locality. Designed by the Thomas Jefferson Planning District Commission, in partnership with several statewide agencies and organizations, this instrument can be employed to increase the knowledge and understanding of planning tools that address inclusive communities meeting the needs of the elderly, those with disabilities and others that are commonly left out of the planning process. Applicable to rural, urban, suburban and all types of communities in between, this workshop will take you through case studies demonstrating how to implement effective zoning ordinances, subdivision regulations and development review processes.

	<p>Learn the nuts and bolts of how to fully integrate transportation, housing planning and accessibility into dynamic and successful community planning.</p> <p><b>Presenters:</b></p> <ul style="list-style-type: none"> <li>• William Cockrell, AICP, Senior Planner, Thomas Jefferson Planning District Commission (TJPDC)</li> </ul> <p>Moderator:</p> <ul style="list-style-type: none"> <li>• Billie Campbell, COO, Thomas Jefferson Planning District Commission (TJPDC)</li> </ul>
<p><b>6:30-8:30 p.m.</b></p>	<p><b>Exhibit Hall</b> <i>Exhibit Hall A</i></p>
<p><b>6:30-8:30 p.m.</b></p>	<p><b>Opening Reception – Sip, Savor and Serenade</b> <i>Exhibit Hall A</i></p> <p>The Governor’s Housing Conference invites you to Sip, Savor and Serenade with housing advocates and professionals from across the Commonwealth. Relax and listen to the smooth jazz sounds of the Hampton University Vocal and Jazz Ensembles while networking with others in the housing profession. Heavy hors d’oeuvres and a cash bar will kick off the 2011 conference. Tickets for non-conference registrants will be available for \$40.</p>

\*\* Participants must display their name badge for admission to conference activities, including receptions.

## Thursday, November 17

<p><b>7 a.m.-5 p.m.</b></p>	<p><b>Registration</b> <i>First Floor Prefunction</i></p>
<p><b>7:30-8:15 a.m.</b></p>	<p><b>Continental Breakfast</b> <i>Exhibit Hall A</i></p>
<p><b>7:30-8:15 a.m.</b></p>	<p><b>Exhibit Hall</b> <i>Exhibit Hall A</i></p>
<p><b>8:30-9:45 a.m.</b></p>	<p><b>Opening Plenary</b> <i>Grand Ballroom A-C</i></p> <p>The 2011 Governor’s Housing Conference will open with a keynote address by author and motivational speaker Warren Macdonald. Macdonald is the first double above-knee amputee to reach the summit of Mount Kilimanjaro. His first book, “A Test of Will,” is an Australian bestseller and the subject of an episode of Discovery Channel’s series “I Shouldn’t Be Alive.” In addition to a second book and a movie, he has appeared on numerous news and current affairs programs including “Larry King Live” and “The Oprah Winfrey Show.” He has also written articles for <i>CNN World Edition</i>, <i>Australian Geographic</i>, <i>Speaking of Impact</i> and <i>Professional Speaker</i>.</p> <p>Books will be available for a book signing with Warren Macdonald following the opening plenary until 11:30 a.m.</p>
<p><b>9:45-10:15 a.m.</b></p>	<p><b>Refreshment Break</b> <i>Exhibit Hall A</i></p>
<p><b>9:45 a.m.-noon</b></p>	<p><b>Exhibit Hall</b> <i>Exhibit Hall A</i></p>
<p><b>10:15-11:45 a.m.</b></p>	<p><b>Bus Tour A</b></p> <p><b>Check out Hampton as they go green!</b></p> <p>Have you ever wanted to know what is green building? What does it take for a building to be certified as EarthCraft? How “green” is the state of Virginia? This year’s bus tour will provide three examples of high-performance, green buildings by three different developers. Two are affordable housing multifamily projects and the third one is a Habitat for Humanity single-family project. Participants will experience first-hand the green building work that is being done in the affordable housing market.</p> <p>EarthCraft is a residential green building program that is highly adaptable for any scope of work (and any developer’s budget!) This tour is open to anyone who is interested in green building.</p>

	<p><b>Presenters:</b></p> <ul style="list-style-type: none"> <li>• Philip Agee, Green Building Technical Manager, EarthCraft Virginia</li> <li>• K.C. McGurren, Executive Director, EarthCraft Virginia</li> <li>• Daisy Massey, Director of Operations, EarthCraft Virginia</li> </ul> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• Willie Fobbs, Associate Director for Housing, Virginia Department of Housing and Community Development (DHCD)</li> </ul>
<p><b>10:15-11:45 a.m.</b></p>	<p><b>Concurrent Sessions</b></p> <p><b>Housing Policy Framework Focus: Sustainable and Vibrant Communities</b> <i>Conference Room A</i></p> <p>Virginia’s first comprehensive, executive branch housing policy was released at the 2010 Governor’s Housing Conference. This session will focus on the policy’s call to promote sustainable and vibrant communities. Progress in implementing methods for making communities more sustainable will be discussed. Energy-efficient and cost-effective green building efforts, using mixed-use development to enhance housing opportunities and steps being taken to increase visibility and accessibility will be highlighted.</p> <p><b>Presenters:</b></p> <ul style="list-style-type: none"> <li>• John Quale, Professor, University of Virginia’s School of Architecture</li> <li>• Monique Johnson, Community Housing Officer, Virginia Housing Development Authority (VHDA)</li> <li>• Marcia DuBois, Community-Based Services-Field Rehabilitative Services Program Coordinator, Virginia Department of Rehabilitative Services (DRS)</li> </ul> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• Jim Rothrock, Director, Virginia Department of Rehabilitative Services</li> </ul> <hr/> <p><b>Ending Homelessness</b> <i>Meeting Room 102</i></p> <p>This session will highlight a new collaborative initiative between the Commonwealth, the Freddie Mac Foundation, the National Alliance to End Homelessness and the Virginia Coalition to End Homelessness. The objective of the initiative is to reduce family homelessness in Virginia by using a rapid re-housing model. Techniques to move from long-term stays in emergency shelters to permanent housing solutions will be featured. This session will discuss how to move to rapid re-housing and some of the activities the new collaboration will use to help service providers implement this approach.</p> <p><b>Presenters:</b></p> <ul style="list-style-type: none"> <li>• Norman Suchar, Director, Center for Capacity Building, National Alliance to End Homelessness</li> </ul>

*\*\* Participants must display their name badge for admission to conference activities, including receptions.*

- Phyllis Chamberlain, Executive Director, Virginia Coalition to End Homelessness
- Renette Oklewicz, Director of Foundation Programs, Freddie Mac Foundation

**Moderator:**

- Kathy Robertson, Associate Director for Housing, Virginia Department of Housing and Community Development (DHCD)

## **Beyond Housing Development**

*Conference Room B*

Housing + Transportation + Jobs = Opportunities for Stronger Communities  
 How much is the true cost of housing impacted by long work commutes? In this challenging economy, people are bogged down with higher fuel costs, rising housing cost burdens and a backlog of road maintenance and construction projects. It is time to connect the dots between housing and transportation. Housing Virginia and the Southern Environmental Law Center have conducted several regional forums based on the report, “Jobs, Transportation and Housing: Connecting Home and Work.” Listen to panelists with perspectives on the latest trends and opportunities in housing, community design, economic development and transportation. Take away ideas for reframing housing affordability in your community.

**Presenters:**

- Trip Pollard, Director of Land and Community Program, Southern Environmental Law Center
- Steven E. Lawson, President, The Lawson Companies
- Pamela Kestner, President, Council of Community Services

**Moderator:**

- Neal Barber, President, Community Futures

## **Building Healthy Communities**

*Meeting Room 105*

You can build healthy communities through urban agriculture. Urban agriculture is a new, hot topic in community development, but does it have the power to transform low-income neighborhoods, promote food accessibility and generate jobs? Join this interactive session to learn how communities across the country are exploring foods as a layer of revitalization that builds both healthy neighborhoods and healthy citizens. Hear from presenters that are working on summer gardens, supermarket projects and working with food-related businesses. They will discuss their on-the-ground perspectives on strategies for urban agriculture, building successful programs, learning from a growing grassroots food network and connecting food production to distribution and food businesses.

**Presenters:**

- Frances Stanley, GIS Research Analyst, Virginia Local Initiatives Support Corporation

- Claire Baker, Program Manager, Philadelphia Green Pennsylvania Horticultural Society
- Julia Prnge, Assistant Program Officer, Boston Local Initiatives Support Society

**Moderator:**

- Lyndsi Austin, Housing Policy Manager, Virginia Department of Housing and Community Development (DHCD)

**Risks and Opportunities in Debt and Equity Markets**

*Conference Room C*

Get first-hand knowledge from this panel of experts who will share their insight of current debt and equity markets, as well as what can be anticipated in the six to nine months ahead. This market update will be followed by a legislative and policy overview from Capitol Hill, highlighting the shifts in resources and programs that may affect your projects in the pipeline. In addition, the presenters will detail how to best plan for and execute a winning tax credit application and successfully close the deal.

**Presenters:**

- Corine Sheridan, VP and Director, LIHTC Business Development, Boston Capital Corporation
- Steve Smith, Vice President, Enterprise
- Ryne Johnson, President, Astoria LLC
- Edmund K. Delany, Senior VP, Community Development Finance, Capital One

**Moderator:**

- Erik T. Hoffman, Partner, Klein Hornig LLP

**Innovative Funding Strategies for Rural Communities**

*Meeting Room 103*

This hands-on, active workshop will stimulate innovative thinking about low-overhead development strategies creatively targeting locally-available resources for community development activities. Design your own implementation plan that you can use as a basis for new approaches in your own communities. This session will break into three groups and each group will have a facilitator. They will brainstorm realistic, but fun, innovative and economically-plausible fundraising ideas for their own communities.

**Presenters:**

- Amazetta Anderson, Rural Housing Specialist, Southeast RCAP
- Inez Gray, Individual Project Coordinator and Housing Counselor, Southeast RCAP
- V. Russell "Russ" Rice, Director of Planning and Development, Southeast RCAP

**Moderator:**

	<ul style="list-style-type: none"> <li>• Lauren Mason, Planning and Development Manager, Southeast RCAP</li> </ul> <hr/> <p><b>Rebuilding Credit after Foreclosure and Other Crises</b> <i>Meeting Room 104</i></p> <p>Bank of America is partnering with credit counselors statewide to help those caught up in the economic and housing crises to re-establish credit worthiness. Learn how new programs have been designed to place potential and former homeowners on the right track to leveraging low interest rates and other opportunities available to help those facing credit challenges.</p> <p><b>Presenters:</b></p> <ul style="list-style-type: none"> <li>• Jerry Durham, Bank of America</li> <li>• Patricia Jackson, Quality and Compliance Officer, Urban League of Hampton Roads</li> </ul> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• Monica Jefferson, Community Housing Officer, REACH Team, Virginia Housing Development Authority (VHDA)</li> </ul>
<p><b>Noon-1:45 p.m.</b></p>	<p><b>Virginia Housing Awards Luncheon</b> <i>Grand Ballroom D-G</i></p> <p>The luncheon will open with remarks from the Honorable Bob McDonnell, Governor of Virginia. Christine Chmura, the President and Chief Economist for Chmura Economics and Analytics, will be the featured speaker. She is a quoted source on regional and national trends in the media throughout the Mid-Atlantic and Southeast, as well as for national publications such as the Wall Street Journal. She also serves on the Governor's Economic Advisory Board of the Commonwealth of Virginia and the Governor's Commission on Economic Development and Job Creation.</p> <p>Each year, the Virginia Housing Awards Luncheon recognizes and celebrates the most successful, innovative and effective efforts to meet Virginia's diverse housing needs. Winners of the annual Virginia Housing Awards will be presented. The winner of the Governor's Housing Conference essay contest will also be featured.</p>
<p><b>1:45-2 p.m.</b></p>	<p><b>Refreshment Break</b> <i>Exhibit Hall A</i></p>
<p><b>2-5:30 p.m.</b></p>	<p><b>Exhibit Hall</b> <i>Exhibit Hall A</i></p>
<p><b>2-3:30 p.m.</b></p>	<p><b>Bus Tour B</b></p> <p><b>Check out Hampton as they go green!</b></p>

	<p>Have you ever wanted to know what is green building? What does it take for a building to be certified as EarthCraft? How “green” is the state of Virginia? This year’s bus tour will provide three examples of high-performance, green buildings by three different developers. Two are affordable housing multifamily projects and the third one is a Habitat for Humanity single-family project. Participants will experience first-hand the green building work that is being done in the affordable housing market.</p> <p>EarthCraft is a residential green building program that is highly adaptable for any scope of work (and any developer’s budget!) This tour is open to anyone who is interested in green building.</p> <p><b>Presenters:</b></p> <ul style="list-style-type: none"> <li>• Philip Agee, Green Building Technical Manager, EarthCraft Virginia</li> <li>• K.C. McGurren, Executive Director, EarthCraft Virginia</li> <li>• Daisy Massey, Director of Operations, EarthCraft Virginia</li> </ul> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• Willie Fobbs, Associate Director for Housing, Virginia Department of Housing and Community Development (DHCD)</li> </ul>
<p><b>2-3:30 p.m.</b></p>	<p><b>Concurrent Sessions</b></p> <p><b>Housing Policy Framework Focus: Housing and Economic Development</b> <i>Conference Room A</i></p> <p>The Commonwealth’s first comprehensive, executive branch housing policy was released at the 2010 Governor’s Housing Conference. This session will focus on the policy’s emphasis on the importance of the housing industry as an economic development engine. The linkages between housing, transportation, employment and economic development will be explored. As the Commonwealth continues efforts to strengthen its economy, these linkages are critical in choosing the most effective recovery strategies.</p> <p><b>Presenters:</b></p> <ul style="list-style-type: none"> <li>• Andy Friedman, Director of Housing and Neighborhood Preservation, City of Virginia Beach</li> <li>• John David “J.D.” Bondurant, Research Analyst, Virginia Housing Development Authority (VHDA)</li> <li>• Amy Inman, Planning and Project Manager, Virginia Department of Rail and Public Transportation</li> </ul> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• Mark Flynn, Director of Legal Services, Virginia Municipal League</li> </ul> <hr/>

\*\* Participants must display their name badge for admission to conference activities, including receptions.

## **Housing Policy Framework Focus: Preventing and Reducing Homelessness**

*Conference Room B*

The Commonwealth's first comprehensive, executive branch housing policy was released at the 2010 Governor's Housing Conference. The policy's target is to reduce homelessness in Virginia by 15 percent over the next three years. This session will focus on actions that are helping to meet that goal. Funding flexibility, new service models, permanent supportive housing and better use and coordination of data are tools being used across the Commonwealth to prevent and end homelessness.

### **Presenters:**

- Dean Klein, Director of the Office to Prevent and End Homelessness, Fairfax County
- Kathy Robertson, Associate Director for Housing, Virginia Department of Housing and Community Development (DHCD)
- Claudia Gooch, VP of Community Planning and Development, The Planning Council

### **Moderator:**

- Bill Shelton, Director, Virginia Department of Housing and Community Development (DHCD)

---

## **Building Affordable Sustainable Communities**

*Meeting Room 102*

For years, the Better Housing Coalition has used Earthcraft standards to build affordable housing. BHC has been committed to building to these standards because doing so is consistent with BHC's principles of sustainability and promotes the mission of changing lives and transforming communities through high-quality affordable housing. Through BHC's leadership on developments such as Lincoln Mews, Beckstoffers and Oak Summit, energy-efficient and healthy design are helping to define a new normal in design and construction of affordable housing. Hear several concrete examples of how choices made during the design and construction phases generate lasting utility savings that give residents more purchasing power and improved indoor air quality, resulting in healthier occupants.

### **Presenters:**

- Lee Alford, Senior Project Manager, Better Housing Coalition
- R.C. "Bob" Congdon, Managing Partner, Zia Energy Company, L.C.
- Joshua Galloway, Landscape Architect, Community Design Studio, Community Housing Partners

### **Moderator:**

- Penny McPherson, Vice President and Senior Community Development Officer, Wells Fargo

---

## **Reclaiming Distressed Communities**

*Conference Room C*

In 2010, the Economically-Distressed Areas Subgroup of the Governor's Commission on Economic Development and Job Creation released its final report, which emphasized the problem that derelict properties continue to pose for vulnerable or struggling neighborhoods. Addressing derelict properties was one of six "vision strategies" listed in the report.

Vacant Building Receivership is a tool that communities across the country have used to remediate vacant and blighted properties. In Virginia, receivership has been proposed as another tool for addressing the problem of derelict houses. Unlike spot blight abatement and tax sale, the receivership process is overseen by the court, not the local government, and it leverages the resources of community stakeholders rather than the local government in addressing derelict houses. This session will introduce the concept of vacant building receivership as used in states and localities across the country, explore how and why it could help address neighborhood blight in Virginia and provide an update on the status of the Virginia Derelict Building Receivership Bill.

**Presenters:**

- James J. Kelly Jr., Clinical Professor of Law, Notre Dame Law School
- Lane Pearson, Program Director of Neighborhood Revitalization, Better Housing Coalition
- Peter Chapman, Deputy Chief Administrative Officer for Economic and Community Development, City of Richmond

**Moderator:**

- Chris Thompson, Community Development Policy Manager, Virginia Department of Housing and Community Development (DHCD)

---

## **Making Social Media Work for Your Organization**

*Meeting Room 103*

The hardest part of getting started with social media is figuring out what tools your organization should use. How do you work through all the possibilities, hype and data to decide which channels actually make sense for your organization? This session will explore a variety of social media tools and their general functions to help you determine appropriate tools to use to accomplish your social media strategy and mission.

**Presenters:**

- Michelle Jones, Senior Project Strategist for Community Development, Virginia Department of Housing and Community Development (DHCD)

**Moderator:**

- Doug Jackson, Capacity Development Specialist, Virginia Department of Housing and Community Development (DHCD)

---

## **Creating Assets for Home Ownership**

*Meeting Room 104*

Gain important insight on how to leverage the effectiveness of available resources to strengthen the financial stability of our communities and provide education on unique opportunities available. Virginia Community Action Partnership, DHCD and ClearPoint Credit Counseling Solutions will illustrate how to positively capitalize on a rapidly-changing economic climate. Through asset-creating programs such as VIDA, and applying strategies like the Earned Income Tax Credit, participants will be able to see first-hand how to capitalize on available resources to maximize savings.

**Presenters:**

- Carolyn Spohrer, Deputy Director, Virginia Community Action Partnership (VACAP)
- Sabrina Blackett, Program Administrator for Community Development, Virginia Department of Housing and Community Development (DHCD)
- Trish Geddes, Director of Financing Counseling, ClearPoint Credit Counseling Solutions

**Moderator:**

- Cheri Miles, Program Manager for Community Development, Virginia Department of Housing and Community Development (DHCD)
- 

## **Holistic Planning for Aging and Special Needs Populations**

*Meeting Room 105*

Demographics are steadily changing in this country. With an aging population and increasing disparities among household incomes, planners must face new challenges and obstacles to meet future community development needs. This will require localities and state agencies to access new approaches to policies, procedures and regulations. This session will focus on planning tools that address inclusive communities that meet these needs of the elderly, those with disabilities, lower-incomes households and others that are commonly left out of the planning process. Through case studies and interactive discussions, participants will learn how to assess existing planning documents and regulations and overcome barriers to inclusiveness and accessibility.

**Presenters:**

- William Cockrell, AICP, Senior Planner, Thomas Jefferson Planning District Commission (TJPDC)
- Billie Campbell, COO, Thomas Jefferson Planning District Commission (TJPDC)
- David Ross, Executive Director, Older Dominion Partnership
- Marcia DuBois, Program Coordinator, Virginia Department of Rehabilitative Services (DRS)

**Moderator:**

- Nichele Carver, Program Manager for Housing, Virginia Department of

	Housing and Community Development (DHCD)
<b>3:30-3:45 p.m.</b>	<p><b>Refreshment Break</b> <i>Exhibit Hall A</i></p>
<b>3:45-5:15 p.m.</b>	<p><b>Concurrent Sessions</b></p> <p><b>Housing Policy Framework Focus: Ensure a Range of Housing Options</b> <i>Conference Room A</i></p> <p>The Commonwealth’s first comprehensive, executive branch housing policy was released at the 2010 Governor’s Housing Conference. This session will focus on the policy’s charge to expand available housing options. The session will feature mixed-income housing development, access to community-based housing and services compared to institutionalization and establishing a continuum of housing to meet a range of needs. Activities and progress in these areas will be described by state and local representatives.</p> <p><b>Presenters:</b></p> <ul style="list-style-type: none"> <li>• Shurl R. Montgomery, CEO and Executive Director, Norfolk Redevelopment and Housing Authority</li> <li>• Alice Tousignant, Executive Director, Virginia Supportive Housing</li> <li>• Michael Shank, Director of Community Support Services, Virginia Department of Behavioral Health and Developmental Services</li> </ul> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• Susan Dewey, Executive Director, Virginia Housing Development Authority (VHDA)</li> </ul> <hr/> <p><b>Connecting Housing to Comprehensive Development</b> <i>Meeting Room 102</i></p> <p>CDCs are increasingly becoming key stakeholders in residential projects, commercial corridors and community facilities. Funding for these projects offers both new resources and a complex new world of financial mechanisms. Join this session to look at tools, such as New Market Tax Credits, that are being successfully used to do projects beyond affordable housing. Practitioners with real-life experience will discuss what is available and how funding can be used, as well as share their lessons learned about successes and cautions. Participants will be given a significant amount of time to ask the experts questions.</p> <p><b>Presenters:</b></p> <ul style="list-style-type: none"> <li>• Robert Poznanski, LISC NMTC Program, National Equity Fund, Inc.</li> <li>• William Turner, Community Lending and Investment, Wells Fargo</li> <li>• Laura Dupuy, Executive Director, Lynchburg Neighborhood Development Foundation</li> <li>• Candice Streett, Executive Director, Virginia Local Initiative Support Corporation</li> </ul>

\*\* Participants must display their name badge for admission to conference activities, including receptions.

**Moderator:**

- Lisa Atkinson, Deputy Director for Community Development, Virginia Department of Housing and Community Development (DHCD)

---

**Transit-Oriented Development**

*Conference Room B*

The Northern Virginia region is projected to experience substantial economic growth over the next two decades. There are fundamental interdependencies among the growth of the region and the state's economies. Its ability to house its future workforce and its quality of life will determine the ability to continue to attract people and jobs. Where future workers will reside is key to whether the region will be able to achieve its full economic potential—placing the issue of transportation front and center. Arlington County is working hard to get it right. Hear how Arlington is transforming an underutilized major road corridor into a vibrant, transit-oriented community with a focus on the preservation of affordable housing. Learn the nuts and bolts of the process, from the planning process to the involvement of community stakeholders, including the integration of green building and a community energy plan. Hear first-hand about economic strategies to address the challenge of preserving affordable housing.

**Presenters:**

- David Cristeal, Housing Development Supervisor, Arlington County
- Stephen Wade, Urban Planner, Arlington County
- Lisa Sturtevant, Research Professor, George Mason University

**Moderator:**

- Maureen Markham, Housing Division, Arlington County

---

**Effective Higher Education Partnerships**

*Meeting Room 103*

Building sustainable communities hinges on the ability of community organizations—large and small—to come together in order to create clean and safe streets, fortify public education and foster economic development. This session reveals the commitment of many institutions of higher education that are committed to forming strong partnerships with communities by building upon its assets, strengths and recognizing its vulnerabilities in order to create sustainable neighborhoods of choice. Participants will learn how the communities, with a university-based CDC as a supporting partner, embarked on a very innovative and creative community Visioning and Engagement Process (VEP). After developing and implementing a strategic plan, neighborhood improvements have been noticeable and dramatic. Learn about the strategies the communities used to improve their neighborhoods by agreeing upon standards and expectations every resident needed to follow.

**Presenters:**

- Yvonne T. Allmond, Senior Vice President of Private Banking, Townebank
- Rodney Jordan, Executive Director and CEO, Jordan Foundation
- Jessica Renda, Community Advocate

**Moderator:**

- E. Ann Grandy, Executive Director, Old Dominion University Community Development Corporation (ODU CDC)

---

**Identifying Impediments to Fair Housing**

*Meeting Room 104*

Understanding the roadblocks to attaining fair and equitable housing for all Virginians is an ongoing challenge. Therefore, DHCD is currently conducting an analysis to help identify specifically what those impediments are. Learn about the relevant laws and regulations and their relationship with housing. Additionally, gain an understanding of housing-related conditions and their impact on protected classes (race, color, religion, sex, disability, familial status or national origin) designated by federal and state fair housing laws. This interactive session will get real-time input directly from you. Your involvement provides a direct link to a broader and more comprehensive understanding of these challenges. Come help inform policy makers about the necessary steps to reduce or remove impediments to fair housing.

**Presenters:**

- Lyndsi Austin, Housing Policy Manager, Virginia Department of Housing and Community Development (DHCD)

**Moderator:**

- Willie Fobbs, Associate Director for Housing, Virginia Department of Housing and Community Development (DHCD)

---

**Foreclosure and Other Factors Impacting Rental Housing**

*Conference Room C*

This session will provide a rental housing overview of markets throughout the Commonwealth and include occupancy rates, rent levels and other key market metrics typically used in assessing market strength. An overview of county-level, GIS-based economic and demographic data that affect rental housing will be provided. Panelists will provide insightful observations and analysis of potential development opportunities throughout the Commonwealth. The market study process and the importance of the market study to the tax credit application will also be discussed.

**Presenters:**

- Patrick Bowen, President, Bowen National Research
- Rick Stein, Principal and Owner, Urban Decision Group
- Jim Chandler, Director of Low Income Housing Tax Credit Programs, Virginia

	<p style="text-align: center;">Housing Development Authority (VHDA)</p> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• Nichele Carver, Program Manager for Housing, Virginia Department of Housing and Community Development (DHCD)</li> </ul> <hr/> <p><b>Quality Resident Services in Affordable Housing</b> <i>Meeting Room 105</i></p> <p>Nonprofit and private-housing developers, housing authorities, faith-based organizations and local government agencies are increasingly seeing the need for and finding innovative ways to develop, fund and execute high-quality resident service programs. The need of the residents for many services, in addition to the provision of affordable housing units, is being recognized by partnerships of developers and local social service and government organizations. The ability to partner is extremely important, especially in today’s local government fiscal situation. Hear from three affordable-housing developers representing three distinct geographical areas of Virginia as to how they see the need for these programs, how they plan a program, how it is funded and what steps need to be taken to ensure quality in their programs.</p> <p><b>Presenters:</b></p> <ul style="list-style-type: none"> <li>• Sylvia Copeland-Murphy, Client Services Director, Norfolk Redevelopment and Housing Authority</li> <li>• Jennifer Endo, Director of Resident Services, AHC Inc.</li> <li>• Kristin Yavorsky, Director of Clinical Services, Virginia Supportive Housing</li> </ul> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• Michael Scheurer, Northern Virginia Outreach, Virginia Housing Development Authority (VHDA)</li> </ul>
<b>6:30-8:30 p.m.</b>	<p><b>Exhibit Hall</b> <i>Exhibit Hall A</i></p>
<b>6:30-8:30 p.m.</b>	<p><b>Networking Reception – An Evening Under the Sea</b> <i>Exhibit Hall A</i></p> <p>Join us under the sea and enjoy the sounds of Ban Caribe, an exciting blend of Latin, Caribbean and soulful Rhythm and Blues. Network with other conference participants while enjoying the island music, cash bar and heavy hors d’oeuvres. Tickets for non-conference registrants will be available for \$40.</p>

*\*\* Participants must display their name badge for admission to conference activities, including receptions.*

## Friday, November 18

<p><b>7:30-10 a.m.</b></p>	<p><b>Registration</b> <i>First Floor Prefunction</i></p>
<p><b>7:30-8:45 a.m.</b></p>	<p><b>Continental Breakfast and Regional Roundtables</b> <i>Exhibit Hall A</i></p> <p>Breakfast roundtable discussions offer conference participants the chance to talk with fellow housing and service providers from your planning district over a casual breakfast. Tables will be designated by planning district number.</p>
<p><b>7:30-9 a.m.</b></p>	<p><b>Exhibit Hall</b> <i>Exhibit Hall A</i></p>
<p><b>9-10:30 a.m.</b></p>	<p><b>Point of Perspective</b></p> <p><b>New Solutions for America’s Housing Crisis</b> <i>Conference Room A and B</i></p> <p>This dynamic session will stimulate ideas on how to spur the housing market and get the U.S. economy back on track for solid growth. National housing industry experts will discuss innovative strategies to jumpstart the housing market. Some of the strategies to be highlighted include developing a comprehensive federal housing policy, appraisal-fee refinancing for under-water borrowers, shared-equity refinancing and national servicing standards. Come and engage in the dialogue about current and innovative ideas to get the housing industry moving.</p> <p><b>Presenters:</b></p> <ul style="list-style-type: none"> <li>• David Berenbaum, Chief Program Officer, National Community Reinvestment Coalition (NCRC)</li> <li>• David H. Stevens, President and Chief Executive Officer, Mortgage Bankers Association</li> </ul> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• Shea Hollifield, Deputy Director for Housing, Virginia Department of Housing and Community Development (DHCD)</li> </ul>
<p><b>9-10:30 a.m.</b></p>	<p><b>Concurrent Sessions</b></p> <p><b>Creating Resilient Communities</b> <i>Meeting Room 102</i></p> <p>This session will highlight best practices and current models in planning resilient communities, those that are environmentally and economically</p>

sustainable, equitable, walkable and meet the current needs of residents, workers and visitors without compromising the needs of future generations. Resilient communities are created by collaborative approaches to land-use planning, transportation planning and community development. Resilient communities are those that are planned and implemented via partnerships between all affected stakeholders. The communities are created when the physical environment is the result of cooperative decision making. Presenters will share best practices in community building via heightened awareness of the connection between housing, jobs, transportation and environmental sustainability.

**Presenters:**

- Veronica O. Davis, Principal Planner and Engineer, Nspiregreen
- Jon Frederick, Housing Analyst, City of Alexandria
- Matt Ladd, Senior Planner, Fairfax County Department of Planning and Zoning

**Moderator:**

- Brandi Collins, Urban Planner, City of Alexandria

---

## **Affordable Green Building Can Happen**

*Conference Room C*

Affordable housing can be stereotyped as barebones and minimal in amenities and design. However, in King George County, ProjectFAITH, a nonprofit developer, is committed to building affordable rental units comprised of amenities typically seen in market rate and higher-income units. By working with Community Design Studio, ProjectFAITH utilizes Smart Design, Earth Craft and amenity-conscious building principles. Learn how to put all the pieces together and still build affordable housing.

**Presenters:**

- Fronce Wardlaw, Executive Director, ProjectFAITH
- Colin Arnold, Director, Community Housing Partners
- Robert Hazelton, President, Dominion Due Diligence Group (D3G)
- Nicole Thompson, Director of Economic Development, King George County

**Moderator:**

- Willie Fobbs, Associate Director for Housing, Virginia Department of Housing and Community Development (DHCD)

---

## **Planning Housing Needs After Disaster Strikes**

*Meeting Room 103*

Virginia has certainly had its share of natural disasters over the course of time. The impacts of these disasters are long term and wide spreading. This workshop will provide an update on state and federal programs and associated planning related to disaster housing. An overview of the plan will be provided to include discussion of the organization, concept of operations and resources

available to support execution of the plan. An update of the state initiative to identify potential state property to support disaster housing will also be provided.

**Presenters:**

- George Roarty, Director, Virginia Department of Emergency Management (VDEM)
- Larry Braja, Human Services Officer, Virginia Department of Emergency Management (VDEM)

**Moderator:**

- Keith Sherrill, Community Development Senior Policy Analyst, Virginia Department of Housing and Community Development (DHCD)

---

## **Transforming Communities through Safe Water**

*Meeting Room 105*

The Office of Minority Health and Health Equity (OMHHE), the Office of Environmental Health Services (OEHS), the Office of Drinking Water (ODW) and local health departments will collaborate, under the leadership of the State Health Commissioner, to promote environmental-health equity through access to safe drinking water and effective wastewater systems for at-risk communities that normally do not benefit from grants, loans and other resources that are available to assure access to these core public health resources. Health equity is defined as achieving the highest level of health for all people, with a particular focus on communities that have experienced socioeconomic disadvantage and historic injustice. Hear the role that Virginia is playing in improving access to basic resources, such as clean water and effective sanitation, as a prerequisite to good health, quality housing, economic development, self-sufficiency, environmental sustainability and the ability of the Commonwealth to benefit from the full potential of all of its residents.

**Presenters:**

- Allen Knapp, Director, Division of On-site Sewage and Water Services, Environmental Engineering and Marina Programs, Virginia Department of Health
- Susan L. Triggs, Health Equity Specialist, Office of Minority Health and Health Equity, Division of Multicultural Health and Community Engagement, Virginia Department of Health

**Moderator:**

- Chris Thompson, Community Development Policy Manager, Virginia Department of Housing and Community Development (DHCD)
-

	<p><b>Permanent Supportive Housing Solutions: Solutions That End Homelessness</b> <i>Meeting Room 104</i></p> <p>This session will highlight various PSH models that have proven successful in ending homelessness. It will focus on single-site models, as well as scattered-site models for individuals and families in urban, suburban and rural areas. It will provide sources and uses of funding for capital, operating and support services. Finally, participants will receive information on best-practice support services that are the key to keeping people stably housed and that result in high success rates.</p> <p><b>Presenters:</b></p> <ul style="list-style-type: none"> <li>• Alice Tousignant, Executive Director, Virginia Supportive Housing</li> <li>• Cynthia Stevens, Chief of Housing Assistance Bureau for the Department of Human Services, Arlington County</li> <li>• Jen Surber, Assistant Director of Housing, People Incorporated of Virginia</li> </ul> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• Kathy Robertson, Associate Director of Housing, Virginia Department of Housing and Community Development (DHCD)</li> </ul>
<p><b>10:30-10:45 a.m.</b></p>	<p><b>Refreshment Break</b> <i>Second Floor Prefunction</i></p>
<p><b>10:45 a.m.-noon</b></p>	<p><b>Closing Plenary</b></p> <p><b>Virginia Housing Policy Leaders Panel Discussion</b> <i>Grand Ballroom A-C</i></p> <p>This closing plenary session will provide a first-hand perspective from Virginia’s housing leaders and policy experts about the Commonwealth’s approach to addressing affordable-housing issues. The panel will discuss new initiatives, current program successes and the future direction for housing in Virginia.</p> <p><b>Presenters:</b></p> <ul style="list-style-type: none"> <li>• Bill Shelton, Director, Virginia Department of Housing and Community Development (DHCD)</li> <li>• Susan Dewey, Executive Director, Virginia Housing Development Authority (VHDA)</li> <li>• Elizabeth Palen, Legal Counsel, Virginia Housing Commission</li> <li>• Robert Sledd, Senior Economic Advisor, Virginia Governor’s Office</li> </ul> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• Mike Hawkins, Director of Community Housing, Virginia Housing Development Authority</li> </ul>

## Conference Partners

- Virginia Department of Housing and Community Development
- Virginia Housing Development Authority
- U.S. Department of Agriculture and Rural Development
- U.S. Department of Housing and Urban Development – Richmond Field Office
- Housing Virginia

## Conference Supporters\*

### **Platinum (\$10,000)**

Bank of America  
SunTrust Bank and SunTrust Mortgage  
Wells Fargo

### **Gold (\$5,000)**

BB&T  
Capital One  
TM Associates Management, Inc.  
Virginia Housing Coalition

### **Silver (\$2,500)**

Enterprise  
Klein Hornig, LLP  
Local Initiatives Support Corporation & National Equity Fund  
Red Stone Equity Partners  
S.L. Nusbaum Realty Co.  
Virginia Association of Realtors  
Virginia Fair Housing Office

### **Bronze (\$1,000)**

Community Affordable Housing Equity Corporation  
Dominion Due Diligence Group  
Federal Home Loan Bank of Atlanta  
Home Builders Association of Virginia  
Housing Virginia  
JPMorgan Chase & Companies  
Mark-Dana Corporation  
MGMiller Valuations, Inc.  
Norfolk Redevelopment & Housing Authority  
Pinnacle Construction & Development Corporation  
Raymond James Tax Credit Funds, Inc.  
RBC Bank  
RBC Capital Markets, LLC  
Silverwood Companies  
Virginia Association of Housing & Community Development Officials  
Virginia Community Capital  
Virginia Community Development Corporation  
Weaver Cooke Construction

**Brass (\$500)**

AARP

Arlington Partnership for Affordable Housing

Better Housing Coalition

Fairfax County Redevelopment & Housing Authority

Habitat for Humanity Virginia

Hampton Roads Housing Consortium

Housing Association of Nonprofit Developers

Humanities Foundation

National Development Council

Project: HOMES

Richmond Redevelopment & Housing Authority

Southeast Rural Community Assistance Project, Inc.

Virginia Beach Community Development Corporation

Virginia Center for Housing Research

Virginia Coalition to End Homelessness

Virginia Council for Affordable and Rural Housing

*\*As of November 9, 2011*