



2009 GOVERNOR'S HOUSING CONFERENCE AGENDA

Cyber Café

Norfolk V Foyer Area

Wednesday: 1 – 6 p.m.

Thursday: 7:30 a.m. – 6 p.m.

Friday: 7:30 – 10 a.m.

Need to stay in touch while at the conference? The Cyber Café offers space for you to get online, check e-mail and stay connected with things back at the office.

Wednesday November 18

8 – 10 a.m.

Pre-Conference Registration
Hampton Foyer

1 – 6 p.m.

Conference Registration

NEW THIS YEAR – Got policy questions you'd like to have answered at Friday's Commonwealth Housing Policy Update? This year the Governor's Housing Conference is accepting questions in advance.

Look for the **Policy Update Question Box** at the entrance to the Exhibit Hall and at plenary sessions such as during the keynote presentation by Dr. David Erickson and the Virginia Housing Awards Luncheon, as well as at both networking receptions. Questions will be selected at random during the Commonwealth Housing Policy Update to be held Friday at 10:45 a.m.

9:30 a.m. – 3 p.m.

Pre-conference sessions

Green Building
Marriott VI

Join three progressive organizations to gain a better understanding of how green building can work for you. EarthCraft Virginia, a nationally recognized award-winning multifamily and single family green building program, will discuss the standards and certification process for the

multifamily program, what makes these projects “green” and how you can achieve this. Community Housing Partners (CHP) will provide easy methods to implement and affordable best practices that have become a part of everyday operations at CHP, and will highlight the importance of and strategies for third party verification, team member buy-in and extended monitoring. Fauquier Housing Corporation will address affordable rehabilitation and new construction strategies for financing options and how to prioritize green techniques on a tight budget.

Presenters:

- Colin Arnold, Architect, Community Design Studio
- Todd Peacock, Vice President of Construction, Community Housing Partners
- K.C. McGurren, Executive Director, EarthCraft Virginia
- Chuk Bowles, Technical Director, EarthCraft Virginia
- Chris Moyles, Executive Director, Fauquier Housing Corporation and Rapidan Better Housing Corporation

Fair Housing – Living with Diversity in the 21st Century

Marriott III

The 21st Century came in with a bang and has added so much more for us to appreciate and learn. Our neighbors, friends, colleagues and families are changing. The differences are no longer limited to the racial and ethnic aspects only. They have expanded to cultural, religious and physical and intellectual abilities. Attendees will have an opportunity to discuss the “unknowns” that keep so many from welcoming “differences” to the neighborhood. It is an honest and eye opening look at what is becoming the “new American Neighborhood” where one could say “Welcome to the World!”

Presenter:

- Mahalia “Mally” Dryden-Mason, Consumer Education Coordinator and Fair Housing Training Specialist, Department of Professional and Occupational Regulation

Financial Management for Nonprofits

Marriott V

So often passion and dedication to a nonprofit’s mission is overpowering and leaves little time or energy for other aspects of the business. However, there are numerous challenges for nonprofits, and paramount among these is effective financial management. It is critical to successful operation and increasingly scrutinized by funders in these tough economic times where accountability is key. This workshop will cover the fundamentals of nonprofit financial management to include budgeting, managing multiple funds, tracking costs and reporting. Participants will be provided tools and methodologies to increase organizational capacity through strategic financial management.

Presenter:

- Cian Robinson, President, Robinson Ventures, LLC

	<p>Changes in Credit Mortgage Criteria: What it Means for Homeownership <i>Marriott VII</i></p> <p>The economic crisis has significantly influenced current mortgage lending practices. What does it mean for homeownership? This interactive workshop will explore the impact of these changes with private and public lenders and provide valuable in-depth information on products, programs, policies and procedures that will continue to support homebuyers and stabilize housing markets in your communities.</p> <p>Presenters:</p> <ul style="list-style-type: none"> • Cheri Miles, Neighborhood Stabilization Program Policy Analyst, Project Management Office, Virginia Department of Housing and Community Development • Janice Burgess, Single Family Loan Program Manager, Virginia Housing Development Authority • Virginia Holman, FHA Single Family Housing Specialist, Housing and Urban Development, • Penny Johnson, Wachovia, Vice President, Senior Community Development Officer, Wachovia, A Wells Fargo Company
<p>6 – 8 p.m.</p>	<p>Exhibit Hall <i>Norfolk Ballroom</i></p>
<p>6 – 8 p.m.</p>	<p>Opening Reception – It’s a Fiesta!! <i>Norfolk Ballroom</i></p> <p>The Governor’s Housing Conference opens with a fiesta! Enjoy the sounds of salsa and the taste of Latino-inspired appetizers as you network with the state’s largest gathering of housing advocates and professionals. Music, food and a cash bar will help start the 2009 conference off on a festive note. Fiesta attire is encouraged!</p>

Thursday November 19	
7:30 a.m. – 5 p.m.	Registration <i>Hampton Foyer</i>
7:30 – 8:30 a.m.	Continental Breakfast <i>Norfolk Ballroom</i>
7:30 – 8:30 a.m.	Exhibit Hall <i>Norfolk Ballroom</i>
<p>NEW THIS YEAR – Got policy questions you'd like to have answered at Friday's Commonwealth Housing Policy Update? This year the Governor's Housing Conference is accepting questions in advance.</p> <p>Look for the Policy Update Question Box at the entrance to the Exhibit Hall and at plenary sessions such as during the keynote presentation by Dr. David Erickson and the Virginia Housing Awards Luncheon, as well as at both networking receptions. Questions will be selected at random during the Commonwealth Housing Policy Update to be held Friday at 10:45 a.m.</p>	
8:30 – 9:45 a.m.	<p>Opening Plenary <i>Marriott Ballroom</i></p> <p>The 2009 Governor's Housing Conference will open with special remarks from United States Secretary of Housing and Urban Development Shaun Donovan, who will be presenting via video.</p> <p>After his remarks, the keynote address will be presented by Dr. David Erickson, director of the Center for Community Development Investments at the Federal Reserve Bank of San Francisco. Erickson is also editor of the journal <i>Community Development Investment Review</i> and has authored a new book on the history of community development, <i>The Housing Policy Revolution: Networks and Neighborhoods</i>.</p>
9:45 – 10:15 a.m.	Refreshment Break <i>Norfolk Ballroom</i>
10 a.m. - Noon	Exhibit Hall <i>Norfolk Ballroom</i>
10 – 11:45 a.m.	<p>Catalysts for Community Revitalization – tour! <i>Tour is limited to 48 participants. Those wishing to take part in the tour must sign up at the registration desk in the Hampton Foyer. Meet in the First Floor Foyer at 10 a.m.</i></p> <p>Community revitalization is a process of change. Come and see how these diverse and unique focal points ignited change in their communities. Spark your imagination about the hidden assets in your community that can provide the momentum for transformation. You will tour the distinguished and historically renovated Attucks Theater, the Maplewoods @ Olde Huntersville, the largest EarthCraft townhouse development in Virginia, and the 44-acre Grandy Village, a former public housing complex transformed</p>

	<p>into a mixed income community situated on several acres of wetlands restoration (optional walking tour of the wetlands included!)</p> <p>Tour Leader:</p> <ul style="list-style-type: none"> • Willie Fobbs, Associate Director, Virginia Department of Housing and Community Development
<p>10:15 – 11:45 a.m.</p>	<p>Concurrent Sessions</p> <p>Financing Rural Housing <i>Franklin, Shangri-La, Yorktown</i></p> <p>Rural Development is doing its part to spur the recovery of the housing market in rural Virginia, find out how you can benefit! This session will provide an overview of the 502 Guaranteed Rural Housing (GRH) program. The GRH program is the only remaining 100 percent product for home financing in rural Virginia. Attendees will receive a detailed overview to the program, exploring its advantages and its requirements. You will learn about eligibility criteria and receive specialized guidance as you seek to finance your rural housing needs.</p> <p>Presenter:</p> <ul style="list-style-type: none"> • Agnes Rollins, Rural Housing Specialist, Rural Development Area Office, United States Department of Agriculture <p>Moderator/Presenter:</p> <ul style="list-style-type: none"> • Byron W. Waters, Rural Housing Programs Director, Rural Development State Office, United States Department of Agriculture <hr/> <p>Mixed Income, High Density, Green, and Successful <i>Marriott IV</i></p> <p>How have nonprofit housing development corporations been achieving success in the high cost areas like Northern Virginia? Learn how to take advantage of opportunities and overcome many development barriers to bring mixed income, green development into your community. Hear about lessons learned as these award-winning developers share their experience of the entire development process that sets the standard for future affordable, workforce housing.</p> <p>Presenters:</p> <ul style="list-style-type: none"> • Nina Janopaul, President/CEO, Arlington Partnership for Affordable Housing • Helen McIlvaine, Deputy Director, Alexandria Office of Housing • John Welsh, Director of Development, AHC Inc. <p>Moderator/Presenter:</p> <ul style="list-style-type: none"> • Michael Scheurer, Community Housing Officer, Virginia Housing Development Authority

The Role of Local Governments and Affordable Housing

James I-III

Affordable housing requires a multitude of strategies and partners. Our local governments assume a critical role in the process. Hear a broad overview of issues and approaches used throughout the country. Also engage in an in-depth case study on the challenges and strategies one Virginian local government used to meet its affordable housing goals – even in these economically challenging times. Since FY 2007, the City of Charlottesville has allocated nearly \$4 million for affordable housing projects. Charlottesville has also allocated another \$1 million for large, mixed-use, transit-ready housing projects. Learn important tools that will help you build important partners with your own localities!

Presenters:

- Jim Tolbert, Director, Neighborhood Development Services
- Charlie Armstrong, Vice President of Land Development, Southern Development
- Dave Norris, Mayor, Charlottesville
- Peter Chapman, Deputy Chief Administrative Officer, Community and Economic Development, City of Richmond

Moderator/Presenter:

- Melissa Celii, Grants Coordinator and Housing Planner, Neighborhood Development Services

Building Core Competencies for Community Development

Marriott I-III

The Richmond Community Development Alliance and other community development leaders in Richmond have been working with the Richmond Federal Reserve Bank's human resources department to develop core competencies for the community development industry. These competencies represent skills and behaviors that every staff person in an effective community development organization must have from receptionists to senior managers. Come learn about these skills and how two community development organizations have successfully applied them to recruit high performing management and staff.

Presenters:

- Keri Ellison, Talent and Organizational Development Consultants, Federal Reserve Bank of Richmond
- Lee Householder, Executive Director, Elder Homes

Moderator/Presenter:

- Courtney Mailey, Regional Community Development Manager, Federal Reserve Bank of Richmond

Housing Options for Seniors and Individuals with Disabilities

Marriott V-VII

Despite progresses, the need for affordable, accessible housing options for Virginia's seniors and individuals with disabilities continues. This session will address progress being made at the local, state, and federal levels as well as continuing barriers to adequately addressing the needs of these populations. Attendees will receive updates on Virginia's Money Follows the Person demonstration project, highlights of Virginia's Annual Housing and Transportation Action Plan, and promising federal programs to continue addressing needs. Also learn about a project from the Centers for Independent Living to build relationships with housing agencies throughout the Commonwealth.

Presenters:

- Maureen Hollowell, Director of Advocacy and Services, Independence Center, Inc.
- Jason Rachel, MFP Project Director, Department of Medical Assistance Services
- William (Bill) Fuller, Ph.D., Community Housing Officer, Virginia Housing Development Authority
- Tony Gentry, Ph.D. OTR/L, Assistant Professor, Virginia Commonwealth University

Moderator/Presenter:

- Ed Turner, Special Advisor on Disability Issues in the Workforce, Virginia's Office of the Governor

Preventing Family Homelessness Through Collaboration

Chesapeake I-II

Modeling Housing First and working in creative partnerships, the Department of Human Services has built relationships with landlords, case managers, and shelter staff to provide comprehensive care to homeless families in the City of Norfolk. Since the program's inception in 2007, an average of 20 families per month have been maintained in permanent housing. Over 4,000 apartment units within 258 properties have been identified as affordable housing and over 150 City of Norfolk families have received comprehensive case management services. Come and hear the lessons learned and discover the approaches used by this city which have resulted in a savings of over \$78,000 through these homeless prevention strategies.

Presenters:

- Alisa Berry, Supervisor, City of Norfolk Homeless Action Response Team
- Michael Taylor, Housing Specialist, Department of Social Services
- Thaler McCormick, Executive Director, Homes for Kids

Moderator:

- Claudia Gooch, Vice President, Community Planning and Development, The Planning Council

<p>Noon – 2 p.m.</p>	<p>Virginia Housing Awards Luncheon <i>Sheraton Hotel, International Ballroom, 3rd Level*</i></p> <p>Each year the Virginia Housing Awards Luncheon recognizes and celebrates the most successful, innovative and effective efforts to meet Virginia’s diverse housing needs.</p> <p>Awards will be presented for Best Housing Development, Best Housing Program or Service, Best Housing Preservation/Revitalization effort, Best Affordable Housing Energy Conservation Effort, and Best Mixed Use or Mixed Income Project. The winner of the 2009 children’s art contest will be featured.</p> <p><i>*The Virginia Housing Awards luncheon will be within walking distance at the Sheraton Hotel’s International Ballroom across the street from the Marriott. A shuttle will be available for those with mobility issues.</i></p>
<p>2 – 2:15 p.m.</p>	<p>Refreshment Break <i>Norfolk Ballroom</i></p>
<p>2 – 5:30 p.m.</p>	<p>Exhibit Hall <i>Norfolk Ballroom</i></p>
<p>2 – 4 p.m.</p>	<p>Catalysts for community revitalization – tour! <i>Tour is limited to 48 participants. Those wishing to take part in the tour must sign up at the registration desk in the Hampton Foyer. Meet in the First Floor Foyer at 2 p.m.</i></p> <p>Community revitalization is a process of change. Come and see how these diverse and unique focal points ignited change in their communities. Spark your imagination about the hidden assets in your community that can provide the momentum for transformation. You will tour the distinguished and historically renovated Attucks Theater, the Maplewoods @ Olde Huntersville, the largest EarthCraft townhouse development in Virginia, and the 44-acre Grandy Village, a former public housing complex transformed into a mixed income community situated on several acres of wetlands restoration (optional walking tour of the wetlands included!)</p> <p>Tour Leader:</p> <ul style="list-style-type: none"> • Willie Fobbs, Associate Director, Virginia Department of Housing and Community Development

** Participants must display their name badge for admission to conference activities, including receptions.

** Hand sanitizer will be available throughout the conference for your use.

2:15 – 3:45 p.m.

Concurrent Sessions

Building Community Partnerships with PHA's for Affordability

Franklin, Shangri-La, Yorktown

Federal stimulus funding combined with the arrival of dynamic leadership has fashioned a new role for public housing authorities (PHA's) as an affordable housing industry partner. Learn how this new role can lead you to new opportunities and strategies in affordable housing development. In this session, you will learn about the financial and legal tools uniquely available to local housing authorities and gain insight on how authorities are honing their mission in response to employing these tools in new and exciting collaborations. You will also learn about the opportunities and initiatives promoted by HUD which position PHA's to be a creative partner for both nonprofit and for-profit affordable housing developers.

Presenters:

- Aaron O'Toole, Partner, Klein Hornig LLP
- Pamela S. Ray, President, Pamela Ray & Associates

Moderator/Presenter:

- Anthony Scott, Executive Director, Richmond Redevelopment and Housing Authority

Advanced Multifamily Finance in a Challenging Economy

Marriott I-III

Financing affordable multifamily development has traditionally been a complex balancing act between multiple funding sources, often public, private, and even philanthropic dollars. In the current economic environment, access to these traditional resources has tightened up in a way that encourages creative, out-of-the-box approaches and partnerships. Absorb the expertise from this panel of seasoned multifamily funding professionals as they discuss the trends in the market, the Tax Credit Assistance Program (TCAP), weatherization funds, and other innovative strategies that will help the advanced practitioner navigate these challenging times to successfully fund projects.

Presenters:

- Jim Chandler, Vice President, Virginia Housing Development Authority
- Graham Driver, Director of Equity Funds, Virginia Community Development Corporation
- David Donahoe, Community Housing Officer, Virginia Housing Development Authority

Moderator:

- Chris Hilbert, Senior Community Housing Officer, Virginia Housing Development Authority

Federal Stimulus: A Virginia Update

Marriott IV

The Housing and Economic Recovery Act (HERA) of 2008 and the American Recovery and Reinvestment Act (ARRA) of 2009 contain many funding opportunities for housing, community development and energy efficiency related projects. These initiatives are designed to serve the public interest while stimulating the economy. For example, the U.S. Department of Housing and Urban Development allocated \$3.92 billion as grants to states and units of general local government for the Neighborhood Stabilization Program. Virginia received \$45.6 million in funding through this program, as well as a \$94.1 million allocation in funding for the weatherization assistance program - which seeks to reduce the heating and cooling costs for low-income families, and to ensure their health and safety. Through ARRA, the Virginia Department of Housing and Community Development will receive \$11.4 million in Homelessness Prevention and Rapid Re-Housing funds (HPRP). This session highlights the housing and community development funding provided to Virginia by these stimulus bills. It will also focus on Virginia's efforts to implement these programs.

Presenters:

- M. Shea Hollifield, Deputy Director for Housing, Virginia Department of Housing and Community Development
- Chris Thompson, Program Manager, Virginia Department of Housing and Community Development
- Stephen A. Walz, Senior Advisor for Energy Policy, Office of Governor Timothy Kaine, Director, Virginia Department of Mines, Minerals and Energy

Moderator:

- Basil I. Gooden, Principal Deputy Director, Virginia Department of Housing and Community Development

Weak Markets v. Strong Markets: Foreclosure Impacts

Marriott V-VII

Gain insight into the predicament we face and a range of responsive and neighborhood stabilization efforts. This session will explore impacts in different cities and neighborhoods across the country. Learn concrete tools to analyze your locality and design tactics and strategies that can help you to successfully understand your local markets.

Presenters:

- Dr. Chris Walker, Director of Research and Assessment, Local Initiative Support Corporation
- Peter Tatian, Senior Research Associate, Urban Institute
- Eric Selk, Project Manager, HOPE NOW

Moderator/Presenter:

- Frances Stanley, GIS Research Analyst, Local Initiative Support Corporation

	<p>Planning for Affordability, Accessibility, and Choice <i>James I-III</i></p> <p>How do you successfully integrate accessibility, affordability, and sustainability into all housing and community plans? Engage in this interactive session that will not only provide you with the strategies to answer that question, but will also present you with the actual implementation tools! Learn what these tools really mean, show why they should be on the agenda of every planned program for housing, and demonstrate how they can be applied in the planning process.</p> <p>Presenters:</p> <ul style="list-style-type: none"> • Bill Wanner, Senior Regional Planner, Thomas Jefferson Planning District Commission • William (Bill) Fuller, Ph.D., Community Housing Officer, Virginia Housing Development Authority • Will Cockrell, Planner, Thomas Jefferson Planning District Commission • Shirley Confino-Rehder, Principal, The Rehder Group <p>Moderator/Presenter:</p> <ul style="list-style-type: none"> • Billie Campbell, Chief Operating Officer, Thomas Jefferson Planning District Commission <hr/> <p>Supportive Services in Permanent Housing <i>Chesapeake I-II</i></p> <p>This session will provide a brief sampling of support services and housing options that are available to individuals and families who have experienced homelessness. Presenters will focus on how these services and programs are funded. Learn important information on site-based programs, scattered site programs and a residential community program for ex-offenders.</p> <p>Presenters:</p> <ul style="list-style-type: none"> • Katie VanArnam, Director of Housing Access Programs Virginia Supportive Housing • Kristin Yavorsky, Director of Clinical Services, Virginia Supportive Housing • Jennie Amison, Executive Director, Gemeinschaft Home <p>Moderator/Presenter:</p> <ul style="list-style-type: none"> • Alice Tousignant, Executive Director, Virginia Supportive Housing
<p>3:45 – 4 p.m.</p>	<p>Refreshment Break <i>Norfolk Ballroom</i></p>

** Participants must display their name badge for admission to conference activities, including receptions.
** Hand sanitizer will be available throughout the conference for your use.

4 – 5:30 p.m.

Concurrent Sessions

Green Economy – Green Jobs

Marriott IV

As greater emphasis is focused on energy efficiency, the role of “green collar jobs” and the “green economy” becomes more of a common theme in housing and community development circles. The green economy is often referred to as “blue-collar workforce opportunities created by firms and organizations whose mission is to improve environmental quality.” Among the types of green jobs often identified are: recycling and reuse; hazardous materials clean-up; building retrofits to increase energy efficiency and conservation; housing deconstruction; solar installation; urban agriculture; and manufacturing of items related to the green economy (e.g., solar panels). Employment experts and economist have suggested that many of these jobs will have limited educational requirements, making green collar jobs natural replacements of traditional manufacturing jobs. This session will focus on several industries that have created “green job” opportunities and are perpetuating the “green economy” in Virginia.

Presenters:

- Jerry W. Giles, Director of Finance and Leader-Science and Research Team, Virginia Economic Development Partnership
- Walker T. Lunn, Founder, EnviRelation
- Billy Weitzenfeld, Executive Director, Association of Energy Conservation Professionals

Moderator:

- Karl Bren, President, GreenVision Consulting

Tax Credit Trends and Affordable Rental Housing

Marriott I-III

This session will focus on how affordable housing deals financed with low income housing tax credits can attract the interest and money of equity investors. Hear from a variety of perspectives on current market trends, investor expectations, and deal terms. Understand the dynamics and nuances of the deal from assessing lender’s CRA needs to asset management for new investors. Gain insight on the impact of recent federal legislation for these types of investments in the Commonwealth.

Presenters:

- Corine Sheridan, Vice President and Director, Low-Income Housing Tax Credits Business Development, Boston Capital Corporation
- Ryne Johnson, Principal, Astoria, LLC
- Steve Smith, Director, Acquisitions, Enterprise Community Investment, Inc.

Moderator/Presenter:

- Erik T. Hoffman, Partner, Klein Hornig, LLP

Neighborhood Stabilization, Lessons Learned

Marriott V-VII

What have we learned from the first round of the Neighborhood Stabilization Program? What are the innovative approaches from the first round that we can use in the second round? How are we integrating the first time home buying process with the Neighborhood Stabilization Program? Can the stabilization program assist with the affordability of real-estate owned properties? Are we maximizing our leveraging opportunities? This session will answer these questions and more! Come and learn what neighborhood stabilization has in store for you now.

Presenters:

- Cheri Miles, Policy Analyst, Virginia Department of Housing and Community Development
- Racquel M. Reddie, Community Development Manager, East Coast, National Community Stabilization Trust

Moderator/Presenter:

- Robert S. Grossinger, Senior Vice President, Bank of America
-

Housing When Disaster Strikes

Franklin, Shangri-La, Yorktown

In the Post-Katrina Reform Act of 2006, Congress mandated the development and implementation of a National Disaster Housing Strategy. Without viable post-disaster housing options existing within a relatively short span of time after a disaster strikes, cities and counties face the real possibility that their tax base will shrink dramatically because homeowners will relocate. This session will examine federal, state and local strategies that respond to the impacts of a disaster

Presenters:

- Jack Schuback, Interim Director, National Disaster Housing Task Force, Federal Emergency Management Agency
- Anne Davis, Operations Specialist, U.S. Department of Housing and Urban Development
- George Roarty, Division Director, Recovery and Mitigation Division, Virginia Department of Emergency Management

Moderator/Presenter:

- Larry Braja, Human Services Officer, Recovery and Mitigation Division, Virginia Department of Emergency Management
-

Saving Smart Using EITC and Financial Literacy

James I-III

Saving is always critical and important, but in an uncertain economy, how do you build assets for homeownership? Learn how to link the Earned Income Tax Credit to asset building opportunities like the Virginia Individual Development Account (VIDA). Financial literacy programs help

	<p>individuals and families to prioritize their financial needs to maximize the benefits of these programs.</p> <p>Presenters:</p> <ul style="list-style-type: none"> • Shaun Scott, VIDA Program Coordinator, The STOP Organization • Sabrina Blackett, Program Administrator, Virginia Department of Housing and Community Development • Teresa Walker, Vice President, Wachovia, A Wells Fargo Company <p>Moderator/Presenter:</p> <ul style="list-style-type: none"> • Carolyn P. Spohrer, EITC Project Manager, Virginia Community Action Partnership <hr/> <p>Regional Solutions to Housing Challenges <i>Chesapeake I-II</i></p> <p>Great things happen when localities work together to address affordable housing challenges. Hear about a resident assisted-living facility supported by four counties and a city; supportive studio apartments for formerly homeless adults resulting from a partnership with three cities; and a Habitat for Humanity which developed innovative regional collaborations for landscaping and site work. Learn strategies for bridging localities together for a common purpose while gaining important insight on leveraging regional resources.</p> <p>Presenters:</p> <ul style="list-style-type: none"> • Alice Tousignant, Executive Director, Virginia Supportive Housing • David M. Rumford, Chief Executive Officer, Birmingham Green • Leisha G. LaRiviere, Executive Director, Richmond Habitat for Humanity <p>Moderator/Presenter:</p> <ul style="list-style-type: none"> • Allison Bogdanovic, Director of Housing Development, Virginia Supportive Housing
<p>6 – 8 p.m.</p>	<p>Networking Reception - Waterfront Under the Stars <i>Half Moone Cruise and Celebration Center</i></p> <p>On Thursday evening, the Governor’s Housing Conference invites you to Norfolk’s newest and most unique attraction – the Half Moone Cruise and Celebration Center. This dazzling waterfront venue will allow you to enjoy the beautiful Elizabeth River under the stars as you relax to light jazz and enjoy heavy hors d’oeuvres. A cash bar rounds out this graceful ending to an eventful day.</p> <p>The bus to the Half Moone Cruise and Celebration Center will leave from the First Floor Foyer at 5:45 p.m. and will loop between the Waterside Marriott and the Half Moone Cruise and Celebration Center every 15 minutes. The last bus departing the Half Moone Cruise and Celebration Center to return to the Marriott will leave at 8:15 p.m. Tickets for non-conference attendees will be available at registration.</p>

** Participants must display their name badge for admission to conference activities, including receptions.
** Hand sanitizer will be available throughout the conference for your use.

Friday November 20	
7:30 – 10 a.m.	Registration <i>Hampton Foyer</i>
7:30 – 8:45 a.m.	Continental Breakfast and Regional Roundtables <i>Norfolk Ballroom</i> Breakfast roundtable discussions offer conference participants the chance to talk with fellow housing and service providers from your planning district over a casual meal. Take the time to learn about each other's goals and progress toward meeting regional housing needs during this time. Tables will be designated by planning district number.
7:30 – 9 a.m.	Exhibit Hall <i>Norfolk Ballroom</i>
9 – 10:30 a.m.	Point of Perspective Building a Statewide Housing Policy – Who, What, When and How? <i>Marriott IV</i> Should the Commonwealth have a comprehensive housing agenda? With a new state administration coming into office, housing advocates are asking how and <i>if</i> this question can be answered. Engage in a dynamic discussion that will address this question and the issues it surfaces. Housing experts and affordable housing professionals from around the state have been invited to share their perspectives. Engage, observe, ponder, expound – all are welcome to unwind these complex issues. Moderator: <ul style="list-style-type: none"> • Anthony Scott, Executive Director, Richmond Redevelopment and Housing Authority
9 – 10:30 a.m.	Concurrent Sessions A Role for Higher Education in Community Development <i>James I-III</i> A powerful force for community and economic development is gaining momentum across the Commonwealth of Virginia: University-Community Partnerships. Several colleges and universities in Virginia have launched broad efforts to emphasize outreach and are directing resources, facilities, and other assets to benefit communities in many innovative ways. These institutions are collaborating with community-based organizations to apply research, scholarship, and service to develop community capacity and address real-life issues. In turn, these partnerships exemplify a paradigm of scholarship that moves beyond seeking and teaching knowledge to putting it into practice by working with local leaders, non-profits, entrepreneurs and communities. This

conference session will highlight some of the partnerships and initiatives undertaken by Virginia's two land-grant institutions. Learn strategies to build these significant University–Community partnerships.

Presenters:

- Dr. John Provo, Associate Director, Virginia Tech's Office of Economic Development
- Dr. Alice Joyner, Director of Outreach, Virginia State University

Moderator/Presenter:

- Glenn Hudson, Principal, Hudson Barnett, LLC

A 21st Century Solution for Sewer Service Demands

Chesapeake I-II

Each home requires a method for wastewater management that is safe, adequate, and proper even when a home is not connected to public sewer lines. Come and discuss technologies available for wastewater treatment and management. Engage in case studies where these technologies have been used successfully and discuss how public and/or private sector management entities can work together. Hear about the regulatory frame-work necessary to make decentralized wastewater systems available to all who need them in a cost-effective and environmentally sound manner. Participants in this session are encouraged to raise questions and issues concerning their challenges meeting sewer demands in their localities. Discover new ideas and gain insight as you learn strategies to overcome obstacles preventing the use of decentralized systems.

Presenters:

- Dwayne Roadcap, Program Manager, Virginia Department of Health, Office of Environmental Health Services
- Jack Miniclier, County Administrator, Charles City County
- Anish Jantrania, Ph.D., Senior Project Manager, NCS Wastewater Solutions

Moderator/Presenter:

- Jimmy Wallace, Program Manager, Virginia Department of Housing and Community Development

Manufactured Housing – A Nonprofit Option Revisited

Marriott I-III

Come hear how nonprofit developers in southwest Virginia are blazing a trail as some of the first nonprofits in Virginia to successfully construct a home using ENERGY STAR manufactured housing. Hear how a nonprofit has empowered itself to become a national leader in the manufactured housing policy and development sector. Learn about creative new programs, such as the Corporation for Enterprise Development (CFED) IM HOME initiative, (innovations in manufactured housing). Gain insight on how to build your community's assets and

	<p>maximize long-term appreciation by offering these high quality and energy efficient homes. In addition, learn how to develop federal, state and local partners while reaping the benefits and value-added features that distinguish these homes from the rest of the crowd.</p> <p>Presenters:</p> <ul style="list-style-type: none"> • Andy Kegley, Executive Director, Helping Overcome Poverty's Existence (H.O.P.E.) • Tom Carew, Membership Director, Federation of Appalachian Housing Enterprises, Inc. <p>Moderator/Presenter:</p> <ul style="list-style-type: none"> • Diane Korte, Planner, The Balance Group <hr/> <p>Trends in Addressing Homelessness <i>Marriott V-VII</i></p> <p>What is the true impact of the current economic crisis on the population of people experiencing homelessness? With high rates of foreclosures and unemployment, the homeless population has become a shifting demographic with more children and more families affected. Hear how changes in federal policy and funding, including HUD's Rapid Re-Housing Demonstration Project are affecting homelessness trends in your communities.</p> <p>Presenters:</p> <ul style="list-style-type: none"> • Margot Ackermann, Ph.D., Research and Evaluation Director, Homeward • Valerie Holton, Licensed Clinical Social Worker, Doctoral Candidate, Virginia Commonwealth University School of Social Work <p>Moderator/Presenter:</p> <ul style="list-style-type: none"> • Katie VanArnam, Director of Housing Access Programs, Virginia Supportive Housing
<p>10:30 – 10:45 a.m.</p>	<p>Refreshment Break <i>Norfolk Ballroom</i></p>
<p>10:45 a.m. - Noon</p>	<p>Commonwealth Housing Policy Update <i>Hampton Roads Ballroom</i></p> <p>Safe, decent and affordable housing for all Virginians is the goal of the state's housing advocates and leaders. This closing plenary session will provide a first hand perspective from Virginia's housing leaders and policy experts about the Commonwealth's approach to addressing affordable housing issues. The panel will discuss new initiatives, current program successes, and the future direction for housing in Virginia.</p> <p>Presenters:</p> <ul style="list-style-type: none"> • Bill Shelton, Director, Virginia Department of Housing and Community Development (DHCD)

	<ul style="list-style-type: none"> • Susan Dewey, Executive Director, Virginia Housing Development Authority (VHDA) • Elizabeth Palen, Executive Director, Virginia Division of Legislative Services <p>Moderator:</p> <ul style="list-style-type: none"> • Mike Hawkins, Director of Community Housing, Virginia Housing Development Authority
--	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Conference Partners

- Virginia Department of Housing and Community Development
- Virginia Housing Development Authority
- U.S. Department of Agriculture and Rural Development
- U.S. Department of Housing and Urban Development – Richmond Field Office
- Housing Virginia

Conference Supporters*

Platinum (\$10,000)
 Bank of America
 Norfolk Redevelopment and Housing Authority/Hampton Roads Ventures
 SunTrust
 Wachovia “A Wells Fargo Company”

Gold (\$5,000)
 BB&T
 Federal Home Loan Bank of Atlanta
 Virginia Housing Coalition
 Wells Fargo Home Mortgage

Silver (\$2,500)
 Capital One Bank
 CPP Management
 Enterprise Community Investment, Inc.
 Klein Hornig, LLP
 PNC Bank
 S.L. Nusbaum Realty Company
 TM Associates Management, Inc.
 Virginia Association of Realtors
 Virginia Fair Housing Office

Bronze (\$1,000)
 City of Norfolk, Virginia
 DJG, Inc
 Dominion Due Diligence Group
 FAHE
 Home Builders Association of Virginia
 Housing Virginia
 Mark-Dana Corporation
 NeighborWorks Resource Group
 Pinnacle Construction & Development Corporation

*** Participants must display their name badge for admission to conference activities, including receptions.
 ** Hand sanitizer will be available throughout the conference for your use.*

Raymond James Tax Credit Funds, Inc.
RBC Bank
Ripley Heatwole Company, Inc.
Silverwood Companies
Virginia Association of Housing & Community Development Officials
Virginia Community Capital
Virginia Community Development Corporation

Brass (\$500)

AARP of Virginia
Arlington Partnership for Affordable Housing
Community Affordable Housing Equity Corporation
EarthCraft Virginia
ElderHomes Corporation
Hampton Roads Housing Consortium
Housing Association of Nonprofit Developers
Local Initiatives Support Corporation (LISC)
Richmond Redevelopment & Housing Authority
Southeast Rural Community Assistance Project, Inc
Virginia Association of Housing Counselors
Virginia Center for Housing Research
Virginia Council for Affordable & Rural Housing

**As of November 4, 2009*